

# **EXHIBIT D**



## Bold Academy

Maximize your potential and scale your business with proven strategies.

[Join Today](#)

## Plan, Prosper, Perform: Your 2025 Real Estate Game Plan

December 17th LIVE! Learn how to strategically position yourself for growth, build your brand, and create meaningful client connections that drive results!

[Register Here](#)

0

Days

18

Hours

47

Minutes

23

Seconds

## Everything You Need To Grow Your Business

Membership to Bold Academy Includes



### Live Coaching Webinars

Benefit from 2 live coaching webinars each month featuring coaches and top performing peers.



### On-Demand Content

Access on-demand video training and coaching content with 3 or more new items added each month. Plus a monthly newsletter packed with updates, tips, and insights.



### Exclusive Community

Access a private community where you can share, collaborate, and accelerate your growth with your coaches and top performers.



### Community Live Events

Gain courage, knowledge, support and more from live engagement opportunities with other members.



### Accountability & Activity Tracking

Measure progress and hold yourself accountable to implementing and executing plans to meet and exceed your goals outlined in the program.



## Interactive Business Planning
















Plan your business with a team by your side. Get planning and strategy sessions as well as interactive downloads to help you through the process.

## Make 2025 Your Best Year Yet

Join today and lock in an introductory rate of only \$59/month — 25% off!

Join Today

## A Glimpse at On-Demand Courses

 <h3>Fundamentals</h3> <p> Course • 4 lessons</p> <p>★ <b>5.0</b> (4 reviews)</p> <p>This course introduces you to three fundamental concepts that will serve as the foundation of Bold Academy coaching, guiding future learning and real-life application.</p> <p>Core Fundamentals</p> <ul style="list-style-type: none"><li> Foundation for Growth</li><li> Foundation for Growth Worksheet</li><li> Understanding the Consumer Timeline</li><li> The Lead Funnel</li></ul>	 <h3>Lead Calculator</h3> <p> Course • 2 lessons</p> <p>★ <b>5.0</b> (1 review)</p> <p>Access the Lead Generation Calculator and watch a short video on how to leverage the calculator to discover how many leads you need each month from various sources to reach your goal.</p> <p>Lead Generation Calculator and Goal Tracker</p> <ul style="list-style-type: none"><li> Lead Generation Calculator Overview</li><li> Download - Lead Generation Calculator</li></ul>	 <h3>Business Planning</h3> <p> Course • 3 lessons</p> <p>★ <b>5.0</b> (3 reviews)</p> <p>This session will guide you through building a business plan to surpass your GCI goals, from evaluating your current marketing and lead generation efforts to creating a plan that aligns with your core values.</p> <p>Business Planning</p> <ul style="list-style-type: none"><li> Webinar - Crafting Your 2025 Business Plan</li><li> Download - Business Planning</li><li> Submit Assignment</li></ul>
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## Our Members Say It Best



Building a Strong Foundation  
Jackie Johnson



Wow amazing  
Iain Harrison

Great information. I love the Foundation for Growth download. It revealed where I need to do more activities to stay relevant in my industry. Just watched the fundamentals video series, love especially phase 1 as I am new to an area and st

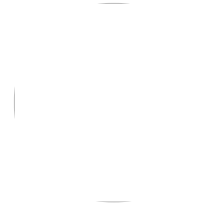
Sign Me Up

## Meet Your Coaches



Natalie Urianza  
Coach

With nearly a decade of experience in the real estate tech industry, Natalie brings a wealth of knowledge in training, implementation, operations and customer success. Passionate about leveraging technology to empower agents to reach their goals, she excels in crafting impactful training and onboarding programs that consistently deliver results.



Jack Markham  
Coach

Jack is an experienced real estate expert with a career spanning over 20 years. He is also a skilled public speaker and frequently presents at industry conferences all over the world. His topics of expertise include sales development, marketing lead development, and building long-term customer relationships. Jack is also the mastermind behind Market Leader's Million Dollar Pipeline Program, a highly successful coaching program designed to help real estate agents establish a strong foundation for long-term success. In recognition of his innovative contributions to the industry, Jack received the 2020 RISMedia Newsmaker award. He was also previously honored with the HousingWire Rising Star award earlier in his career.



## Get Started Today

Scale your business for only \$59/month — introductory pricing, discounted from \$79!

Bold Academy has everything you need to set yourself up for success in the year ahead.

[I'm Ready to Grow](#)